ORDER

Orders Order / Rev: 37377

Alt Order #: 08860799

Product Desc: BERKLEY/SENATE/D

Estimate:

Flight Dates: 10/02/12 - 10/08/12

Original Date / Rev: 09/21/12 / 10/10/12

Order Type: GENERAL

KLAS

Primary AE: Mike Jones

Sales Office: K-WAS

Sales Region: National

Agency

Name: Shorr Johnson Magnus

Buying Contact:

Billing Contact:

1831 Chestnut St.

Philadelphia, PA 19103

Agency Commission:

Billing Type:

Billing Cycle:

Billing Calendar:

15%

Cash

Broadcast

EOM/EOC

Advertiser

Name:

Berkley, Shelley - D-USS

Demographic: A35+

10g/ap/110. 10g/ap/110.

Product Codes:

Priority: LV2

Revenue Codes: AGY, POL, CAND

P01

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	153	\$72,665.00	\$61,765.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	153	\$72,665.00	\$61,765.25	0.00
Totals	153	\$72,665.00	\$61,765.25	0.00

00:15:00

Account Executives

Account Executive	Sales Region	Start Date / End Date	Order %
Mike Jones		Start Of Order - End Of Order	100%

 Order Share
 Share
 Total

 KLAS
 30%
 \$72,665.00

 Market
 100%
 \$242,216.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$60,554.17
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$12,110.83
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	10/02/12	2 10/05/12	8 News Now 4-5a	CM	4-5a	-TWTF	:30	8	\$25.00LV3	0.00 NM	8	\$200.00
				8 News Now 4-5a	1								
	NEWS												
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	leek: 10/	01/12	10/07/12	-TWTF	8	\$25.00	0.00						
E 2	8	10/08/1	2 10/08/12	8 News Now 4-5a	CM	4-5a	M	:30	2	\$25.00LV3	0.00 NM	2	\$50.00
				8 News Now 4-5a	a						- 1		

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Flight Dates:

10/02/12 - 10/08/12

Ln Ch Start End NEWS	Inventory Code Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week 2	<u>Rate</u> \$25.00	Rating 0.00						
E 3 8 10/02/12 10/05/12 THS MRN	CBS This Morning 7-9a CM CBS This Morning	7-9a	-TWTF	:30	12	\$165.00LV3	0.00 NM	12	\$1,980.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week -TWTF 12	<u>Rate</u> \$165.00	Rating 0.00						
	CBS This Morning 7-9a CM CBS This Morning	7-9a	M	:30	3	\$165.00LV3	0.00 NM	3	\$495.00
THS MRN <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$165.00	Rating 0.00						
	8 News Now 5a M-F CM 8 News Now 5a M-F	5-6a	-TWTF	:30	11	\$185.00LV3	0.00 NM	11	\$2,035.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week -TWTF 11	<u>Rate</u> \$185.00	Rating 0.00						
	8 News Now 5a M-F CM 8 News Now 5a M-F	5-6a	M	:30	3	\$185.00LV3	0.00 NM	3	\$555.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$185.00	Rating 0.00						
	8 News Now 6a M-F CM 8 News Now 6a M-F	6-7a	-TWTF	:30	8	\$250.00LV3	0.00 NM	8	\$2,000.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week -TWTF 8	<u>Rate</u> \$250.00	Rating 0.00						
	8 News Now 6a M-F CM 8 News Now 6a M-F	6-7a	M	:30	2	\$250.00LV3	0.00 NM	2	\$500.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	Rate \$250.00	Rating 0.00						
	8 News Now Noon M-F CM 8 News Now Noon M-F	12-1230p	-TWTF	:30	4	\$275.00LV3	0.00 NM	4	\$1,100.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week -TWTF 4	<u>Rate</u> \$275.00	Rating 0.00						
	8 News Now Noon M-F CM 8 News Now Noon M-F	12-1230p	M	:30	1	\$275.00LV3	0.00 NM	1	\$275.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$275.00	Rating 0.00						
E 11 8 10/02/12 10/05/12	Price Is Right CM Price Is Right	10-11a	-TWTF	:30	4	\$400.00LV3	0.00 NM	4	\$1,600.00
PRICE RITE <u>Start Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week	<u>Rate</u> \$400.00	Rating 0.00		·				
E 12 8 10/08/12 10/08/12 PRICE RITE	Price Is Right CM Price Is Right	10-11a	M	:30	1	\$400.00LV3	0.00 NM	1	\$400.00
<u>Start Date</u> <u>End Date</u> Week: 10/08/12 10/14/12	Weekdays Spots/Week	<u>Rate</u> \$400.00	Rating 0.00			<u> </u>			
E 13 8 10/07/12 10/07/12 NEWS	8 News Now Sun 5-7p CM 8 News Now Sun	430-5p, 630-	-7pS	:30	1	\$215.00LV3	0.00 NM	1	\$215.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week	<u>Rate</u> \$215.00	Rating 0.00						
E 14 8 10/06/12 10/06/12 NEWS	8 News Now Sat 5-7p CM 8 News Now Sat 5-7p	5-7p	S-	:30	1	\$185.00LV3	0.00 NM	1	\$185.00

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BERKLEY/SENATE/D

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10/02/12 - 10/08/12

Estimate:

Break Ln Ch Start End Inventory Code Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 14 10/06/12 10/06/12 8 News Now Sat 5-7p CM 5-7p :30 \$185.00LV3 0.00 NM \$185.00 8 News Now Sat 5-7p **NEWS Start Date End Date** Weekdays Spots/Week Rate Rating ----S-Week: 10/01/12 10/07/12 \$185.00 0.00 -TWTF--E 15 10/02/12 10/05/12 8 News Now 5-630p M-FCM :30 \$400.00LV3 0.00 NM \$3,200.00 5-630p 8 8 8 News Now 5-630p M-F **NEWS** Spots/Week **Start Date End Date** Weekdays Rate Rating Week: 10/01/12 10/07/12 -TWTF--8 \$400.00 0.00 E 16 8 10/08/12 10/08/12 8 News Now 5-630p M-FCM 5-630p M----:30 \$400.00LV3 0.00 NM 2 \$800.00 8 News Now 5-630p M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating M----\$400.00 0.00 Week: 10/08/12 10/14/12 2 :30 \$350.00LV3 0.00 NM 10/02/12 10/05/12 8 News Now 4p M-F 4-5p -TWTF--8 8 \$2,800.00 CM (4:30 PM-5:00 PM) 8 News Now 4p M-F **NEWS** Start Date Weekdays Spots/Week Rate Rating **End Date** -TWTF--Week: 10/01/12 10/07/12 8 \$350.00 0.00 \$350.00LV3 0.00 NM 2 \$700.00 10/08/12 10/08/12 8 News Now 4p M-F CM M----:30 E 18 4-5p (4:30 PM-5:00 PM) 8 News Now 4p M-F **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 M-----\$350.00 0.00 :30 \$165.00LV3 0.00 NM \$165.00 10/06/12 10/06/12 Sat 7-8p - ET Wknd CM 7-8p ----S-1 E 19 8 **Ent Tonight Weekend** ET **Start Date End Date** Weekdays Spots/Week Rate Rating ----S-\$165.00 0.00 Week: 10/01/12 10/07/12 \$350.00LV2 0.00 NM \$2,800.00 8 10/02/12 10/05/12 7-8p Rotator CM 7-8p -TWTF--:30 E 20 7-8p Rotator ET Spots/Week Rate Rating **End Date** Weekdays Start Date \$350.00 0.00 10/07/12 -TWTF--8 Week: 10/01/12 <u>Length</u> Rate Rtg Type **Description** Start/End Time <u>Weekdays</u> Ch Date Range <u>Spot</u> :30 (\$350.00) 0.00 NM 8 10/01/12-10/07/12 7-8p Rotator -TWThF----7-8p 2 See MG 20.9.20.10 [Program PE'd due "Presidential Debate" - bco] -TWThF----:30 (\$350.00) 0.00 NM 8 10/01/12-10/07/12 7-8p Rotator 7-8p 6 See MG 20.9,20.10 [Program PE'd due "Presidential Debate" - bco] (10:00 PM-10:3C--W-----:30 \$350.00 0.00 NM 10-11p 8 10/03/12-10/03/12 Wed 10-11p MG for 20.2,20.6 (10:00 PM-10:3C--W-----\$350.00 0.00 NM :30 10-11p 8 10/03/12-10/03/12 Wed 10-11p MG for 20.2.20.6 0.00 NM 2 \$700.00 :30 2 \$350.00LV2 CM 7-8p M-----E 21 10/08/12 10/08/12 7-8p Rotator 8 7-8p Rotator FT Weekdays Spots/Week Rate Rating Start Date **End Date** Week: 10/08/12 10/14/12 \$350.00 0.00 \$325.00LV2 0.00 NM \$1,300.00 630-7p Inside Edition CM 630-7p -TWTF--:30 10/02/12 10/05/12 Inside Edition INS EDIT Rating Start Date **End Date Weekdays** Spots/Week Rate \$325.00 0.00 Week: 10/01/12 10/07/12 -TWTF--

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Flight Dates:

10/02/12 - 10/08/12

Ln Ch	Start	End	Inventory Code	Break	Start/End	d Time Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E 22 8	10/02/1	2 10/05/12	630-7p Inside Edi Inside Edition	ition CM	630-7p	-TWTF	:30	4 \$325.00LV2	0.00 NM	4	\$1,300.00
INS E		Fad Data		C==4= 00/==1.	Data	Dating					
<u>ى .</u> Week: 10	tart <u>Date</u> 0/01/12	End Date 10/07/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$325.00	Rating 0.00					
	h Date Ra 8 10/01/12		<u>escription</u> 30-7p Inside Editio		/End Time 7p		<u>'eekdays</u> rwThF		Rtg Type		
Se	ee MG 22.	5						.00 (0020.00)	0.00 /11//		
-	-	:'d due "Pre: ?-10/03/12 W	sidential Debate" - /ed 10-11p	10-1	1p	(10:30 PM-11:0C	-W	:30 \$325.00	0.00 NM		
	G for 22.4										
E 23 8 INS EE		2 10/08/12	630-7p Inside Edi Inside Edition	ition CM	630-7p	M	:30	1 \$325.00LV2	0.00 NM	1	\$325.00
	art Date	End Date 10/14/12	Weekdays M	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00					
E 24 8			<u>•</u>	CM	8-9p	-T	:30	1 \$2,000.00LV3	0.00 NM	1	\$2,000.00
NCIS			NCIS								
<u>St</u> Week: 10	art Date 0/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00					
E 25 8	10/02/1	2 10/02/12	Tue 9-10p NCIS: LA	СМ	9-10p	-T	:30	1 \$2,000.00LV3	0.00 NM	1	\$2,000.00
NCIS L	LA		NCIS: LA								
<u>St</u> Week: 10	art Date 0/01/12	End Date 10/07/12	Weekdays -T	Spots/Week 1	<u>Rate</u> \$2,000.00	Rating 0.00					
E 26 8		2 10/04/12	•	CM	9-10p	T	:30	1 \$1,800.00LV3	0.00 NM	1	\$1,800.00
PERS	OF INT		Person Of Interes	st							
<u>St</u> Week: 10	art Date	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$1,800.00	Rating 0.00					
E 27 8		2 10/07/12	Sun 7-8p	СМ	7-8p	S	:30	1 \$1,300.00LV3	0.00 NM	0	\$0.00
60 MIN	N		60 Minutes								
<u>St</u> Week: 10	art Date	End Date 10/07/12	Weekdays	Spots/Week	Rate \$1,300.00	Rating 0.00					
Spot C	h Date Ra	nge D	escription	Star	/End Time	W	eekdays		Rtg Type		
	8 10/01/12 redited	2-10/07/12 S	un 7-8p	7-8p			Su	:30 (\$1,300.00 ,) 0.00 <i>NM</i>		
	moved to				10.11		.00	4 64 000 001 \/2	0.00 NA	4	£1 000 00
E 28 8		2 10/08/12	Mon 10-11p Hawaii Five-O	СМ	10-11p	M	:30	1 \$1,900.00LV3	0.00 NM	1	\$1,900.00
HAWA St	All 5.0 tart Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	0/08/12	10/14/12	M	1	\$1,900.00	0.00		1 \$1,900.00LV3	0.00 NM	1	\$1,900.00
E30 8	10/07/1	2 10/07/12	Sun 10-11p The Mentalist	СМ	10-11p	- S	:30	1 \$1,900.0000	U.UU INIVI	1	\$1,500.00
MENT	ALIST	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10	0/01/12	10/07/12	s	1	\$1,900.00	0.00					20.00
E31 8	10/05/1	2 10/05/12	Fri 10-11p Blue Bloods	СМ	10-11p	F 	:30	1 \$1,400.00LV3	0.00 NM	0	\$0.00
	BLOODS	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10	0/01/12	10/07/12	F	1	\$1,400.00	0.00	faratas	Laurah Data	Dia Time		
	<u>h Date Ra</u> 8 10/01/13	<u>inge</u> <u>D</u> 2-10/07/12 F	escription ri 10-11p	<u>Star</u> 10-1	t/End Time 1p		<u>/eekdays</u> F		Rtg <u>Type</u>) 0.00 <i>NM</i>		
C	redited		·								
E 32 8		2 10/05/12	Fri 9-10p	СМ	9-10p	F	:30	1 \$1,200.00LV3	0.00 NM	1	\$1,200.00
			Made In Jersey						ļ	i	

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10/02/12 - 10/08/12

Ln Ch MD	h Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate P	ri Rtg Type	Spots	Amount
Week	Start Date :: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00						
E 33	8 10/04/1	2 10/04/12	Thu 10-11p	СМ	10-11p	T	- :30	1	\$2,200.00L\	/3 0.00 NM	1	\$2,200.00
ELf	EMENTARY		Elementary									
1871 -	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Spot	:: 10/01/12 Ch Date Ra	10/07/12 <u>nge</u> <u>D</u>	escription		\$2,200.00 t/End Time	0.00	<u>Weekday</u>	<u>/s Le</u>	ngth Ra	te Rtg Type		
1		2-10/07/12 Ti	hu 10-11p	10-1	1p		Th		:30 (\$2,200.0	0.00 NM		
2	See MG 33. 8 10/01/12	2 2-10/07/12 TI	hu 10-11p	10-1	1p		Th		:30 \$2.200.	00 0.00 NM		
_	MG for 33.1				· F				,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			
E 36	8 10/04/1	2 10/04/12	Thu 8-9p Big Bang / 2 1/2 f	CM	8-9p	T	- :30	1	\$2,100.00L\	/3 0.00 NM	1	\$2,100.00
BG	BNG/2.5 ME	N	Dig Dalig / 2 1/2 1									
\Maak	Start Date	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$2,100.00	Rating 0.00						
			Sat 10-11p	СМ	10-11P	\$-	- :30	1	\$750.00L\	/3 0.00 NM	1	\$750.00
40 (HR MYST		48 Hours Mystery	,								
401	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	:: 10/01/12	10/07/12	S-	1	\$750.00	0.00	- :30	8	\$200.00L\	/3 0.00 NM	8	\$1,600.00
E 38	8 10/02/1	2 10/05/12	Letterman Letterman	СМ	1135p-1237a	-TWTF	30	0	\$200.00L	V3 0.00 NIVI	0	\$1,000.00
LTT	RMN	5-4 D-4-	Managedaya	Constant Allock	Data	Dating						
Week	<u>Start Date</u> :: 10/01/12	End Date 10/07/12	<u>Weekdays</u> -TWTF	Spots/Week 8	<u>Rate</u> \$200.00	Rating 0.00						
E 39	8 10/08/1	2 10/08/12	Letterman	СМ	1135p-1237a	M	- :30	2	\$200.00L	/3 0.00 NM	2	\$400.00
LT7	rmn -		Letterman									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	:: 10/08/12 8 10/02/1	10/14/12 2 10/05/12	M Craig Ferguson	CM	\$200.00 1237a-137a	0.00 -TWTF	- :30	4	\$110.00L\	/3 0.00 NM	4	\$440.00
			Craig Ferguson		(12:37 XM-1:	37 XM)						
FR	GUSN Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	c: 10/01/12	10/07/12	-TWTF	4	\$110.00	0.00			0440 0011	/O O OO NIN		6110.00
E 41	8 10/08/1	2 10/08/12	Craig Ferguson Craig Ferguson	СМ	1237a-137a (12:37 XM-1:	M 37 XM)	- :30	1	\$110.00L	√3 0.00 NM	1	\$110.00
FR	GUSN	_										
Week	Start Date c: 10/08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$110.00	Rating 0.00						
			8 News Now 11p		11-1135P	S	s :30	2	\$300.00L	V3 0.00 NM	2	\$600.00
NE	ws		8 News Now Sa/	Su 11p								
	Start Date	End Date	Weekdays	Spots/Week		Rating						
	c: 10/01/12 8 10/02/1	10/07/12 2 10/05/12	SS 8 News Now 11p	M-F CM	\$300.00 11-1135p	0.00 -TWTF-	- :30	4	\$500.00L	V3 0.00 NM	4	\$2,000.00
		- 10/00/12	8 News Now 11p									
NE.	WS Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	c: 10/01/12	10/07/12	-TWTF	4		0.00	-20		\$500 001°	V/2 0.00 N/M	1	\$500.00
E 44	8 10/08/1	2 10/08/12	8 News Now 11p 8 News Now 11p		11-1135p	M	- :30	1	\$500.00L	V3 0.00 NN	l '	9300.00
NE	:WS	F-4 D-4			Poto	Patina						
Weel	<u>Start Date</u> k: 10/08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00			<u> </u>			
			8 News Now Sun		8 News Now	Sun A	s :30	2	\$215.00L	V3 0.00 NN	2	\$430.00
			8 News Now Sur	1 //IVI #Z							l	

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10/02/12 - 10/08/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 46 10/07/12 10/07/12 8 News Now Sun AM #2CM 8 News Now Sun A----S :30 \$215.00LV3 \$430.00 0.00 NM 8 News Now Sun AM #2 **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating ----S 0.00 Week: 10/01/12 10/07/12 \$215.00 NCAA College Foo----S-N 47 8 10/06/12 10/06/12 NCAA Football CM :30 2 \$1,050.00LV1 0.00 NM 2 \$2,100.00 NCAA College Football Start Date **End Date** Weekdays Spots/Week Rating Rate ----S-2 \$1,050.00 0.00 Week: 10/01/12 10/07/12 N 48 8 10/06/12 10/06/12 Sat Prime Special CM 8-10p ----S-:30 2 \$500.00LV2 0.00 NM 2 \$1,000.00 KLAS Movie: The Principle Weekdays Spots/Week Rating Start Date **End Date** Rate ----S-\$500.00 0.00 Week: 10/01/12 10/07/12 N49 8 10/06/12 10/06/12 Politics Now S Sebelius CM Various ----S-:30 \$275.00LV2 0.00 NM 1 \$275.00 Politics Now S Sebelius Weekdays Spots/Week Rate Rating **Start Date End Date** ----5-\$275.00 0.00 Week: 10/01/12 10/07/12 NFL Reg Season Game£M NFL Football Reg. ----S :30 1 \$2,200.00LV2 0.00 NM \$2,200.00 10/07/12 10/07/12 N 50 8 NFL Football Reg. Season Start Date **End Date** Weekdays Spots/Week Rate Rating ----S 1 \$2,200.00 0.00 Week: 10/01/12 10/07/12 :30 \$350.00LV2 0.00 NM 1 \$350.00 CBS Sunday Morni----S 10/07/12 10/07/12 CBS News Sunday Morr@M N 51 8 CBS News Sunday Morning Spots/Week Rating Start Date **End Date** <u>Weekdays</u> <u>Rate</u> ----s \$350.00 0.00 Week: 10/01/12 10/07/12 \$790.00 \$790.00LV1 0.00 NM :30 1 10/02/12 10/05/12 8 News Now 5a M-F CM 5-6a -TWTF--N 52 8 8 News Now 5a M-F Spots/Week Rating Start Date **End Date Weekdays** <u>Rate</u> \$790.00 0.00 -TWTF--Week: 10/01/12 10/07/12 \$965.00LV1 0.00 NM \$965.00 :30 1 8 News Now 6a M-F 6-7a -TWTF--N 53 10/02/12 10/05/12 8 News Now 6a M-F **Start Date End Date** Weekdays Spots/Week Rate Rating -TWTF--0.00 \$965.00 Week: 10/01/12 10/07/12 \$700.00LV1 0.00 NM \$700.00 -TWTF--:30 1 N 54 10/02/12 10/05/12 CBS This Morning 7-9a CM 7-9a **CBS This Morning Start Date End Date** Weekdays Spots/Week Rate Rating -TWTF--\$700.00 0.00 Week: 10/01/12 10/07/12 CM 3-4p -T----:30 1 \$1,490.00LV1 0.00 NM \$1,490.00 N 55 10/02/12 10/05/12 Ellen Filen Start Date **End Date** Weekdays Spots/Week Rate Rating -T----\$1,490.00 0.00 Week: 10/01/12 10/07/12 -TWTF--:30 1 \$1.050.00LV1 0.00 NM \$1,050.00 10/02/12 10/05/12 Live w/Kelly CM 9-10a N 56 Live w/Kelly Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--Week: 10/01/12 10/07/12 \$1,050.00 0.00 1 :30 1 \$1,750.00LV1 0.00 NM \$1,750.00 10/02/12 10/05/12 8 News Now 5-630p M-FCM 5-630p -TWTF--N 57 8 8 News Now 5-630p M-F Start Date **End Date** Weekdays Spots/Week Rate Rating -TWTF--\$1,750.00 0.00 Week: 10/01/12 10/07/12 ----S-:30 \$965.00LV1 0.00 NM \$965.00 10/06/12 10/06/12 Politics Now S Sebelius CM Various N 58 8 Politics Now S Sebelius Start Date Weekdays Spots/Week Rate Rating **End Date** Week: 10/01/12 ----S-\$965.00 0.00 10/07/12 NFL Football Reg. ----S :30 1 \$7,700.00LV1 0.00 NM \$7,700.00 10/07/12 10/07/12 NFL Reg Season Game£M NFL Football Reg. Season Start Date Weekdays Spots/Week Rate Rating **End Date** 0.00 Week: 10/01/12 10/07/12 \$7,700.00 \$2,000.00 :30 1 \$2,000.00LV1 0.00 NM 1 10/06/12 10/06/12 Sat Prime Special 8-10p ----5-N 60

KLAS Movie: The Principle

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KLAS

Order / Rev:

37377

Advertiser:

Berkley, Shelley - D-USS

Alt Order #:

08860799

Product Desc: BERKLEY/SENATE/D

Flight Dates:

10/02/12 - 10/08/12

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spe	ots	Rate Pri	Rta Type	Spots	Amount
N 60	8	10/06/1	2 10/06/12		СМ	8-10p	\$-	:30	1	\$2,000.00LV1		1	\$2,000.00
				KLAS Movie: The	Principle								
	<u>St</u>	art Date	End Date		Spots/Week	<u>Rate</u>	Rating						
W	eek: 10	//01/12	10/07/12	S-	1	\$2,000.00	0.00						
N61	8	10/02/1	2 10/05/12		CM	4-5a	-TWTF	:30	1	\$25.00LV3	0.00 NM	1	\$25.00
				8 News Now 4-5a									
	_	art Date	End Date		Spots/Week	<u>Rate</u>	Rating						
		/01/12	10/07/12	-TWTF	1	\$25.00	0.00						
N 62	8	10/02/1	2 10/05/12		CM	4-5a	-TWTF	:30	1	\$20.00LV4	0.00 NM	1	\$20.00
	٠.			8 News Now 4-5a									
104	_	art <u>Date</u>)/01/12	End Date 10/07/12	<u>Weekdays</u> -TwTF	Spots/Week	<u>Rate</u> \$20.00	<u>Rating</u> 0.00						
N 63	8		2 10/07/12		-F CM	4-5p	-TWTF	:30		£4 575 001 \/4	0.00 NM	1	64 EZE 00
1403	0	10/02/1	2 10/05/12	8 News Now 4p M 8 News Now 4p M		4-5p (4:30 PM-5:0		:30	1	\$1,575.00LV1	U.GU INIV	,	\$1,575.00
	C+	art Date	End Date	•	Spots/Week	Rate	Rating						
W		0/01/12	10/07/12	-TWTF	<u>30013/44664</u> 1	\$1,575.00	0.00				:		
N 64	8		2 10/06/12		CM	8-10p	5-	:30	2	\$500.00LV2	0.00 NM	2	\$1,000.00
1104	J	10,00,1	2 10/00/12	KLAS Movie: Mad		Отор	3	.00	-	4 000.002 12	0.00 11111	_	\$1,000.00
	St	art Date	End Date		Spots/Week	Rate	Rating						
W		/01/12	10/07/12	S-	2	\$500.00	0.00						
N 65	8	10/06/1	2 10/06/12	Sat 1135p-1235a	Priv PlaM	1135p-1235a	S-	:30	1	\$335.00LV1	0.00 NM	1	\$335.00
				Private Practice		•							
	St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10	/01/12	10/07/12	S-	1	\$335.00	0.00						
N 66	8	10/07/1	2 10/07/12	Game Time/UNLV	CM	1135p-1205a	5	:30	1	\$65.00LV3	0.00 NM	1	\$65.00
				Game Time/UNL\	/								
	St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10	/01/12	10/07/12	S	1	\$65.00	0.00						
											Totals	153	\$72,665.00